



GIVE and let LIVE

30-31 January 2022

Support Jnetics today for
the children of tomorrow

EVERY
DONATION
DOUBLED

DEAR TEAM LEADER

Thank you so much for joining Jnetics on our 36 hour matched funding community campaign.

With the help of our match funders and team leaders we are aiming to raise £500,000 this weekend. In 2022, as well as screening the 1200-1500 young adults that we usually screen in a year, we have a huge backlog of 800 school age children who were unable to be screened in the last 18 months. As an organisation we have a responsibility to the community to ensure that these young adults are not overlooked, and are tested asap.

We are reaching out to you in the hope that over the 36 hours from Sunday 30th - Monday 31st January, you will reach out to all your contacts - family, friends and colleagues to ask them for a donation. Every donation received will be doubled through our generous matchfunders and allowing us to continue with our vital work.

Thank you for all your support in helping us to reach our goal. We couldn't do this without you.

ABOUT JNETICS

Jnetics is the the only cross-communal charity dedicated to the education and prevention of Jewish genetic disorders in the UK. We focus on genetic conditions that, though not exclusively Jewish, are of higher prevalence to people of Jewish ancestry.

Our mission is to prevent new cases of these devastating, yet wholly preventable, disorders from the Jewish community by providing education and accessible carrier screening to all young Jewish adults. Our hope is that genetic screening becomes standard practice, as it has been overseas for decades, thereby saving a countless number of lives.

For more information visit
jnetics.org/giveandletlive

 **Jnetics**

FAQ'S

1. WHEN IS THE CAMPAIGN RUNNING?

Will launch at 10am on Sunday 30th January and end at 10pm on Monday 31st January

2. DO I HAVE TO SET UP MY OWN FUNDRAISING PAGE?

No, we will do this for you and send you the link. We may ask you to personalize your page as it has proven to be more effective

3. IS THERE A MINIMUM TARGET?

No, you don't have to set a personal target but we would recommend doing so. This can be amended during the campaign. There is no minimum personal target

4. IS THERE A MINIMUM DONATION? No

5. WHY CAN'T WE START SENDING OUR LINK OUT NOW?

You are welcome to tell people about our great work but we want to save the excitement until 30th January. The campaign is not yet live and therefore it is not possible to make a donation via the online platform

6. WILL YOU SUPPLY ME WITH WORDING FOR A TEXT?

Yes, we will be sending out draft wording/messages, which you can edit and personalise. This will be sent to each Team Leader individually with your personal link to your page (you will receive this on Friday 28th Jan)

7. HOW WILL YOU COMMUNICATE WITH ME IN ADVANCE OF AND DURING THE CAMPAIGN?

You will be invited to join a WhatsApp group via which you will be sent all marketing materials i.e. videos clips, article links, graphics etc. In addition, you will be invited to a pre-launch event at which you will be fully briefed prior to the main campaign

8. CAN PEOPLE DONATE WITH CASH, CHEQUES OR VOUCHERS OR IS IT ONLY VIA THE WEBSITE?

Yes we can accept cash, cheques and charity cheques. These should be sent directly to Jnetics, Balfour House, 741 High Road, London, N12 0BP. Charity Registered No. 1134935, www.jnetics.org

9. CAN DONATIONS BE MADE OVER THE PHONE?

Yes. Supporters will have the option of calling Jnetics Head Office on **020 8158 5123**

10. WILL I GET A NOTIFICATION EACH TIME SOMEONE DONATES TO MY PAGE?

Yes, you will receive an email notification. You will also have the opportunity to send them a thank you message, which will appear on your page and be sent via email. If somebody chooses to donate anonymously on the public page, you will still be notified about their donation

11. WHAT IF MY FRIEND HAS ALREADY DONATED TO ANOTHER CAMPAIGN RECENTLY?

That's fine, we appreciate there are many charities running similar campaigns. Most people don't donate large amounts to these campaigns so it's okay to ask your friends for more than one cause

12. WHAT'S MY ROLE DURING THE CAMPAIGN ITSELF?

On the morning of 30th January, you'll contact your friends, family, colleagues to ask them to support the work of Jnetics during the 36-hour campaign and help us reach our target of £500,000

13. WHAT DO I DO NOW THAT I HAVE SAID "YES"?

Nothing for now. Relax! We will be in touch with you 2 weeks before the campaign

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